

# REBUILDING SALE THE WATTS-LA

WE GIVE 2% GREEN TR

This Greatest of All June Sales "The Rebuilding Sale" Will Open Afresh Tomorrow Sacrificed--Only those who have attended this sale during the past week

Vast Quantities of New Summer Merchandise that had been gathered to flow out through our regular sale channels--have been placed in this Rebuilding Sale at a great sacrifice to us--every bit of it is fresh and new and the best of its kind for the former price quoted.

## \$1.00 TO \$1.50 FINE FOULARD SILKS, 39c YD.

So great were our stocks of new summer foulard silks that even the present week's active selling leaves a number of desirable patterns for your selection Saturday. A number of beautiful styles in both light and dark colorings, and designs representing the best in silks for the current season. For Saturday only we offer our entire stock of \$1 and \$1.50 foulard silks at the very special price of 39c yd.

## All \$25, \$30, \$37.50, \$45 and \$50.00 Silk Dresses \$14.98

Every silk dress in our mammoth stock is included in this rebuilding sale. Handsome dresses made of exclusive designs and qualities of Taffetas, Mesalines and Foulards.

### 20c French Nainsook, \$1.19 Bolt of 10 Yards

Soft finished French Nainsook. Full 40 inches wide, full bleached and finished by special processes, giving a soft, lustrous finish. Put up in attractive bolts of 10 yards clean, fresh, goods that will compare with any Nainsook at 20c the yard.

### \$1.50 ROYAL WORCESTER CORSETS, \$1

The best corset we have ever offered at the price. All new,



just received for this sale. Latest style model of coutil low bust, very long skirt, six substantial hose supporters. This corset is the acme of style, grace and comfort. All sizes 18 to 30. Rebuilding Sale price for Saturday, \$1.00.

### 25c to 35c Figured White Madras, 15c Yd.

A soft, medium weight cloth mercerized finish, worth 25c to 35c yard. A large variety of neat patterns such as stripes, dots and small figures. Rebuilding Sale price 15c yard.

## 15c Huck Towels, 6 for 49c

As a very excellent bargain in connection with our rebuilding sale we offer for Saturday a case of good quality Huck towels, size 20x40 inches. These towels are very absorbent, easy to launder and we have sold thousands of them to many satisfied customers. Ends neatly hemmed 6 for 49c.

## \$7.50 to \$12.50 Embroidered Robes, \$3.09

White Voile, embroidered in white and colors in a variety of exquisite designs. Rose Pink, Light Blue, Copenhagen, Black, Lavender, Wisteria. Sufficient material to make entire dress, including 45 inch flouncing, plain material and banding. Rebuilding Sale Price, \$3.09

## \$1.50 SILK GLORIA UMBRELLAS, 98c

An unusual bargain in good Umbrellas. Silk Gloria covering, taped edges, steel rod and frames. Sizes for both men and women. A large variety of Mission and natural wood handles. Worth \$1.50. Especially priced during the Rebuilding Sale at 98c.

## \$1.50 Tailored and Lingerie Waists, 98c

A very special sale of new Waists in both tailored and lingerie styles. Tailored Waists of white linen with attached Dutch collars of tan poplin or embroidered batiste. Quite the newest effects in summer blouses. Also a number of dainty lingerie waists of batiste and Persian lawn, trimmings of cluny lace bands, Val laces and Swiss Embroidery.

## \$1.50 Changable Chiffon Taffetas, 98c Yd.

The silk in pre-eminent demand for fine dresses for street and formal wear. Yard-wide, soft and lustrous. Changeable effects produced by a wonderful blending of harmonizing colors. Special at 98c.

### 85c Salem Sheets, 49c

During the rebuilding sale we offer this standard brand of sheet at a most liberal reduction in price. No other sheet selling for less than \$1.00 is better than the Salem make. Full size 81x90 inches, ends torn and hemmed, seamless. Special 49c.

### 25c Turkish Bath Towels, 6 for 79c

During the rebuilding sale. Medium weight, very closely woven, absorbent and easy to launder. Size 22 by 44 inches, ends hemmed. Equal to any bath towel you can buy at 25c. Special rebuilding sale price 6 for 79c.

## 12½ SUPERIOR LONG-CLOTH, 79c

Superior English Long Cloth, medium weight, full yard-wide. Only a merchandising event of unusual importance would cause us to offer this cloth at such a reduction. Rebuilding Sale price, 79c Bolt of 10 yards.



## 25% Off The Price of New Summer Parasols

Select from our large line of new summer parasols. Embroidered linen styles, black and white effects, the new dome shaped parasols in different qualities. Special reduction of 25 per cent on entire stock of parasols during this sale.

## \$7.50 NEW TAILORED SKIRTS, \$8.95

The materials are imported French serges in black and navy, novelty panamas, gray and tan mixed suitings, all in medium weight all wool fabrics suitable for summer wear. Very stylish models--high waist line, some button trimmed. Cheap at \$7.50 Sale Price, \$8.95.

## 50c Silk Boot Hose, 25c

On Saturday we place on sale another lot of these excellent stockings--the season's best hosiery value. Fast black, stainless dye, pure thread silk boot, lisle tops, reinforced lisle heels and soles. A complete range of sizes from 8½ to 10. These superior quality silk boot hose are in every way more desirable than the cheaper grades of all-silk stockings. Another sale Saturday at 25c pair.

## 25c Mercerized Linaire 15c Yard

Sacrificed in the Rebuilding Sale. One of the best known and most popular sheer fabrics, and regularly sold at 25c the yard. A beautiful mercerized cross-bar material with dainty floral and conventional designs printed in colors. A wide choice of selection as to patterns and colorings "Linaire," the goods of quality with the finish of linen. Special 15c.

## Carpets, Rugs and Lace Cur

With Prices that Ch

It will pay you to take advantage of this sale for such prices on Carpets and Rugs have been advanced by for this Sale the

The largest and most complete stock of Carpets, Rugs, Lace Curtains, Draperies, Window Shades, Crex Rugs and Runners for Porches, also Striped Valances, Porch and Window Awnings, Porch Shades, Mattings, Matt-ing Rugs, Linoleum and Oil Cloth.



## \$1.35 AND \$1 CARPET

In face of the fact that offer you the best

## After Supper Specials

### \$1.50 "ROLLMAN" FOOD CHOPPERS, 85c.

A year-round necessity. The Rollman Food Chopper is easy to operate, easy to clean, saves time and labor, has steel cutters, unbreakable handle, positive rigid clamp. Chops meats, vegetables and fruits. The Rollman gives the best and longest service. The No. 15 chopper is the largest size and sells regularly at \$1.50. Special price for Saturday night only 85c.

### 50c LACE TOP CORSET COVERS, 25c.

One of Saturday's best bargains. A new lot of Lace Top Corset Covers in all sizes from 34 to 44, priced at less than cost of material or making. Made of Long Cloth, cut on good models, tape finished, trimmed with Swiss Insertion and Val and Cluny laces, yokes finished with ribbon-run lace beading edge. Specially priced 25c.

### 18c MEN'S SOX 2 PAIRS FOR 25c.

An extra good hosiery value for this sale. Men's Sox of mercerized Maco yarn, medium weight, 9-1-3 to 11. A special feature of these Sox is the linen heels and toes, reinforcing the hose at the points of hardest wear. These Sox are worth 18c pair. Ten dozen pairs on sale Saturday night at 2 pairs 25c.

### \$1.00 MERCERIZED TABLE DAMASK, 49c YARD.

A new case of beautiful patterns in fine mercerized table damask at one-half actual value. Full two yards wide, medium weight, bleached as white as snow, far superior in appearance and wearing qualities to medium grades all linen damask. Special for Saturday night, 49c yard.

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\$8.00 to \$10

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